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# Flying Cloud Farms INC.

Aristocrats of the  
GLADIOLUS WORLD

-1952-



MRS. BANCROFT WINSOR  
ACUSHNET STATION

MRS. SYLVIA W. MOSELEY  
NEW BEDFORD, MASS., U.S.A.

U. S. DEPARTMENT OF AGRICULTURE

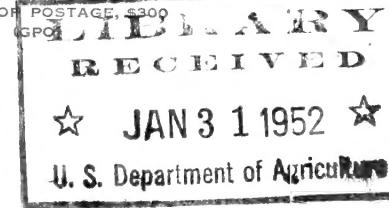
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## GREETINGS!

Best Wishes for the Year 1952 to all our glad friends and we hope that your garden was at its best this past season.

During our twenty years of business, the question has many times been asked why we chose the name "Flying Cloud Farms." We are fortunate to have an original painting of the Clipper Ship Flying Cloud of New York, Alexander Winsor, Commander, going into Hong Kong, as well as the "journal" of one of his trips to China. Captain Winsor was grandfather of Bancroft Winsor, the founder of this business which we have been proud to carry along under his name.

As the fame of the Clipper Ship has carried down through the years, we have tried to keep the standards of Flying Cloud Farms' gladiolus as noteworthy.

We assure you of our sincerity and co-operation.

Mrs. Winsor and Sylvia

### TERMS

The day an order is received we mail you a card or letter of acknowledgement. If this does not arrive promptly please let us know. We may be able to trace it then but if we do not know about it for a couple of months it is hopeless. When sending cash with an order, it is better to register the letter as we do not feel we can assume this risk.

**Where bulbs, not bulblets, are priced each, ten bulbs of a variety will be sold at eight times the single price; five bulbs or more at the ten rate.** Large bulbs will be  $1\frac{1}{4}$ " up, medium will be  $\frac{3}{4}$ " up, and small will be  $\frac{3}{8}$ " up. As long as available, the larger bulbs of each grade will

### WHOLESALE

Our list is restricted as we tried to cut

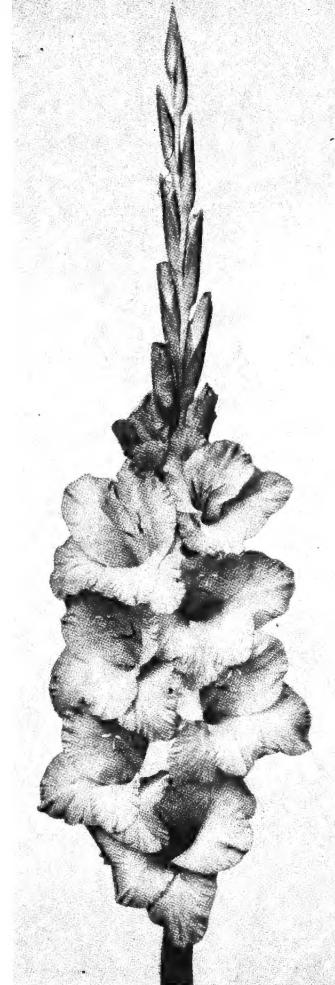
## GLAD TIPS

The "glad family" grows! Each year there are so many new and beautiful gladiolus that it is beyond us to suggest or recommend. We like to keep up with the times, and feel that we do, but many varieties are still in the test stage with us. The past few years we have grown our bulbs in a heavier soil which makes quite a difference to some varieties. This year,— after three years on leased land,— we will be back to our own fields. This soil is quite different,— being a sandy loam— and we will feel better able to pass judgement on some of the newest orginations.

To those of you who are already growing glads we know you are anxious to add some new ones to your collection and we hope to help you for we have harvested an excellent crop of fine healthy stock. To those of you who are contemplating growing them for the first time, we know the pleasure they will give you will be beyond your expectations.

We were only able to exhibit at three shows this past summer and felt well repaid for our efforts. Due to the shortage of help at vital times, it just is not possible for us to get to as many of the shows as we would like but it was a great pleasure to meet friends and talk with interested would-be gladiolus growers at: Kingston, Rhode Island; Waterville, Maine; and Boston. At this latter show our exhibit was unusual, not only for the arrangement but for the type of containers. It won for us the Seabrook Perpetual Challenge Trophy and two Gold Medals,— one from the Mass. Horticultural Society, and one from the New England Gladiolus Society, for the most meritorious display. The exhibit featured not only specimens of the newest glads, arranged in a unique container, but spectacular arrangements of the better known varieties.

Our catalogue is an abbreviated one because we prefer to give you our personal attention and assure complete satisfaction always.



SPIC AND SPAN

be used.

Please do not ask us to accept an order for less than \$2.00, which must be accompanied by cash in full, and no single item for less than ten cents. On orders of \$5.00 and up we will accept 25% with the order, balance before shipment. We will prepay all orders to any point in the United States or Canada except any wholesale orders. Foreign orders, except Canada and Mexico, must be accompanied by money order or draft and shipping charges. To our Canadian customers, may we suggest that you secure a permit from your Dept. of Agriculture before ordering.

We shall personally see that full value is given to every customer. If you are not pleased with the stock when received or if, after you have grown it, you are not satisfied with the results, please let us know and we will make every effort possible to please you as we guarantee satisfaction.

### BULB DISCOUNTS

**Cash Orders for \$3.00 to \$10.00 select 5% additional stock.**

**Cash Orders for over \$10.00 select 10% additional stock.**

**Discount privileges, for additional stock only, are for cash with order. These discounts do not apply to the Collection.** We will be generous with our count and extras but we will not be able to accommodate with varieties that we have small stocks of.

### SHIPMENT

We ship by either parcel post or express, whichever we think best and cheapest or safest at the time shipment is desired, so if your express office is different from your mail address be sure to state it on the order. Where you ask for "immediate" or "at once" shipments, we will endeavor to carry your suggestions out, weather permitting, but please be patient as many times our weather conditions here vary so greatly with weather conditions on the other end. We are equipped to store your orders until you wish them in the Spring and we guarantee safe delivery of all shipments.

When you receive your order, **open the package at once** and allow the air to get to the bulbs. If there are only a few in each bag, open the top and stand the bag up in a box. If there are many bulbs, it is advisable to pour them out, each variety in a separate shallow box. Now store them in a cool dry place until planting time.

### SUBSTITUTION

In no case will any other variety be substituted for the variety ordered except with your permission on orders received prior to April 1. However, if you give us a few suggestions for second choice, or permit us to send more of those available on the order, to make up the value, we would appreciate it. All orders are put up and put aside in the order received regardless of the shipping date. **No orders accepted after May 15, except collections.**

the size of our planting this last year. However, there are certain varieties which we would be able to quote you on in **large bulbs** if you care to write us about them. The following are tried and true varieties and we are offering these at an attractive figure, F.O.B. New Bedford: **Cape Cod, Cape-heart, Evening Light, King William, Lavender Queen, Lipstick, Lustre, Margaret Beaton, Robert Shippee, White Gold, Yellow Herald.**

### *Bulblets*

While we guarantee to satisfy our customers, **it is not possible for us to guarantee the germination of bulblets.** Some varieties are hard to germinate and need good care to get the best results. We want our customers to be sure they understand clearly that they must not expect us to replace them if they do not germinate. Of course a big percent usually will grow but if they are valuable ones, and are cracked before planting, and kept well watered, the per cent that will grow will be much increased. We will always select the largest bulblets available of the variety ordered.

### *Aristocratic Collection*

This Collection is widely known as the range of color and quality is exceptionally fine. The cost of the bulbs, if purchased separately, and each variety named, would be at least three times the price of this **unlabeled collection.**

**100 assorted large (1 1/4" up) bulbs for \$7.00; 50 for \$3.50.** With each collection of one hundred bulbs we will add — free — 1 large bulb (labeled) of an outstanding variety.

**Same Collection but of medium size bulbs: 100 for \$5.00; 50 for \$2.50.** With each collection of one hundred bulbs we will add — free — 1 medium bulb (labeled) of an outstanding variety.

# SUCCESSFUL GLADIOLUS CULTURE

Gladiolus can be grown easily and in every section of the United States or Canada. Just be sure and plant good bulbs, free of disease. Give them a sunny exposure and be sure that they have a sufficient amount of moisture such as a good soaking once a week.

Large bulbs are necessary to produce exhibition blooms but your medium and small bulbs of some varieties will bloom and, on the latter two sizes, of course your bulblet production is much greater. If you have a heavy clay soil, a depth of four inches is sufficient for your bulbs perhaps but a sandy soil necessitates deeper planting for best results. Plant large bulbs about five inches deep and decrease this depth according to the size of your bulbs. Light soils will usually give more bulblets than heavy soils.

Your first planting can be about the time farmers plant potatoes in your locality and your last planting should be about 120 days before the usual first frost. We make three plantings, three or four weeks apart, to insure a long blooming period, and suggest, in southeastern New England: April 6 to 15—May 10 or thereabouts—and June 1 to 20.

Either spade or plough (depending on the size of the garden) the soil deeply, preferably in the fall, leaving it rough during the winter. If stable manure is used, put it on before spading and it will be well rotted by spring.

We prefer planting double rows in a trench as the bulbs tend to support one another. The rows are from 18 to 36 inches apart, depending on your method of cultivation,—by hand or machine. Allow about five inches between large bulbs and less for small sizes.

As we previously stated, stable manure, well rotted, will give you the finest results, but for larger plantings, it is often necessary to resort to a commercial fertilizer. Here, at Flying Cloud Farms, we have found that either Vigoro or Agrico supply the needed elements and have given us excellent results.

To prepare your rows for planting, loosen the soil well to at least an inch lower than you intend to plant your bulbs. Use about four pounds of fertilizer to 100 feet and work it well into the bottom of the trench,—then let it stand a day or two. When the bulbs are set in the trench, cover and hill up a bit. As small weeds appear, rake down level again and that first crop of weeds is killed. Experiments are being carried out with the chemical weed killers and doubtless, for your very first crop of early weeds, they would be successful. However, as your growth continues, there apparently is danger of injury so we personally feel that we would like to wait until this method has been perfected before we can really recommend it. When the glads are eight to ten inches high, a surface feeding is advised at the rate of four pounds to 100 feet of row. This should be scattered on both sides of the row and worked lightly into the soil. A similar feeding should be applied as the buds appear.

Cultivation is very important. We use lawn brooms in the planted rows on light soil and cultivators between the rows, but hoeing, scratching, brooming, or whatever method of cultivation you use, must be done

often, about every fifth day. If it rains, or we irrigate, we try to cultivate as soon as it dries out. Remember that the roots of your glads are not too deep, nor too far away from the bulb, so do not cultivate too deep to injure them.

We guarantee our bulbs to be absolutely free of thrips or disease when we ship them but advise you to dip them nevertheless. **Soak** your bulbs, as you plant them, in **Bichloride of Mercury** (Corrosive Sublimate) from **8 to 10 hours** in a solution of **one ounce to seven gallons of warm water**. This prescribed time is for bulbs with husks on. If you peel the bulbs, six to eight hours is sufficient. For this dip, **wooden, glass, or crockery containers must be used** as metal causes a chemical reaction. The **Lysol dip** is also very widely used: **1 tablespoon to 1 gallon of water, soaking the bulbs four to eight hours**, depending upon whether the bulbs are husked or not. We advise planting before the bulbs have dried out, when using either of the above mentioned dips:

Another effective dip is the **New Improved Ceresan: one ounce of this and 3 teaspoons Grasselli Spreader Sticker to 3 gallons of water**. For large quantities: **½ lb. N.I. Ceresan and 5 teaspoons Grasselli Spreader Sticker to 25 gallons water**. With this treatment the bulbs only have to **soak fifteen to thirty minutes** but the solution should not be allowed to settle. The Ceresan treatment is so much shorter it has become popular but you **must** plant the dipped bulbs the same day.

As your glads grow, do watch for any signs of thrips. It is advisable to dust them when the growth is about six inches high as thrips are hard to distinguish and a few at this stage in the growth of your glads would multiply enough to make serious damage later. Should your thrips persist, dusting every four days for three applications would be advisable. Using **DDT powder 5%**, while the leaves are still moist, is the most recent suggestion, and we have found it to be very satisfactory. Any type of dust application, with favorable conditions, is more easily applied. This is also advisable in storage.

Digging may be done any time from four to six weeks after a variety has stopped blooming. Be sure to cut the tops off close to the bulb and spread the bulbs out in low boxes to dry, preferably where air can move around them. Your drying conditions will determine how soon the bulbs can be cleaned (the old bulb should come easily and be destroyed.) Now store in a cool dry place. If you use naphthalene flakes, we suggest that you put half a handful on a paper in each box, then stack your boxes and cover to keep the fumes confined. If this treatment is carried out where the temperature is not too cool, the thrips (if there are any) will be more active and the naphthalene will take effect more quickly and thoroughly. Leave them two weeks at least and then uncover, remove the naphthalene, and store your bulbs, as suggested for the winter.

*From*.....

FLYING CLOUD FARMS, INC.

MRS. BANCROFT WINSOR,

Acushnet Station,

New Bedford, Mass., U.S.A.

# *Aristocrats of the Gladiolus World*



OUR GOLD MEDAL EXHIBIT AT THE 1951 NEW ENGLAND GLADIOLUS SOCIETY SHOW

# *Flying Cloud Farms, Inc.*

# ACUSHNET STATION, NEW BEDFORD, MASSACHUSETTS

# PREPAID PRICE LIST of 1952

**ABU HASSAN**—Rich posy blue. L 2-30c, M 3-30c.  
**ABIGAIL**—Very pretty ruffled lavender. Nice texture. L 20c, M 15c, S 2-20c, Bls. 10-20c.  
**ALHAMBRA**—Light rose pink with cream throat and deep scarlet tongue. L 75c, M 50c, S 35c, Bls. 4-25c.  
**ALJINCHIN**—Attractive glistening purple L 50c, M 30c, S 2-30c. Bls. 6-15c.  
**ALL GLORY**—Striking orange-scarlet with purple throat. L 50c, M 35c, S 25c, Bls. 4-15c.  
**ALSACE**—Heavy textured buff. Needle-point type. L 3-25c.  
**AL. STEPHEN**—Popular rose doree with spectrum red spot in throat. L 2-25c.  
**ANNAMAE**—Fine early pure white. L 3-25c, M 3-15c, S 3-10c. Bls. 25-10c.  
**ATALA**—Beautiful tall rose-red, slightly ruffled. L 25c, M 2-25c. Bls. 10-20c.  
**ATLANTIC**—Outstanding ruffled coral, darker in throat, with white midrib. L 35c.  
**ATOM**—Striking miniature. Vermillion with distinct silver penciling bordering each petal. L 20c, M 2-30c, S 3-25c, Bls. 10-25c.  
**AVALON**—Pretty light rose pink with broad cream throat and midrib. L 2-25c, M 2-15c, Bls. 10-15c.  
**BAGUETTE**—Glistening ruffled apricot with velvety red feather. L 2-30c, M 3-30c.  
**BANCROFT WINSOR**—Beautiful orange with reddish plume in throat. L 2-20c, M 2-15c.  
**BEAUTY'S BLUSH**—Heavy textured blush white. L 2-20c, M 3-20c, S 3-10c, Bls. 25-15c.  
**BECKY SHARP**—Tall light pink with garnet throat marking. L 50c, M 35c, S 25c, Bls. 5-25c.  
**BEERSHEBA**—Heavy textured creamy white. L 35c, M 25c, S 2-25c, Bls. 10-35c.  
**BELLE JAUNE**—Clear yellow yell. Excellent propagator. L 50c, M 35c, S 25c, Bls. 5-25c.  
**BENARES**—Deep pink with carmine feathers on lower petals. L 75c, M 50c, S 35c, Bls. 4-25c.  
**BENJAMIN BRITTEN**—Lovely ruffled rosy lilac with dusty throat. L 25c, M 2-25c, S 4-25c. Bls. 15-25c.  
**BERNADINE**—Glowing orange-scarlet self. L 25c, M 2-25c, S 4-25c. Bls. 20-25c.  
**BERNARD SHAW**—Clear light pink with carmine feathering. L 50c, M 35c, S 25c, Bls. 5-25c.  
**BEROLINA**—Fine red with creamy plume. L 25c, M 2-25c.  
**BETTY CO-ED**—Delicate creamy pink miniature. L 2-25c, M 2-15c, S 2-10c, Bls. 15-15c.  
**BETTY DUNCAN**—Beautiful orange, blending to a clear golden throat. L 50c, M 35c, S 25c, Bls. 5-25c.  
**BETTY STAM**—Salmon orange with smoky markings. S 35c, Bls. 4-25c.  
**BINGO**—Large creamy flesh pink. Fine commercial. L 3-20c, M 3-15c.  
**BLACK MAGIC**—Vigorous black red. L 35c, M 25c, S 2-30c, Bls. 10-35c.  
**BLACK OPAL**—Rich dark crimson. L 3-25c, M 3-15c, Bls. 25-10c.  
**BLESSED DAMOISEL**—Lovely light pink with cream throat. L 2-25c, M 3-25c.  
**BLOEMFONTEIN**—Heavy textured light apricot with creamy throat. L 3-25c, M 3-15c, S 3-10c, Bls. 25-10c.  
**BLUE BEAUTY**—Excellent all-round blue. L 2-25c, M 2-15c.  
**BLUE LAGOON**—Fine large blue, almost self color. Has proven a healthy blue. L 25c, M 2-25c, S 3-25c, Bls. 15-25c.  
**BO-BEEP**—An early miniature. Buff pink with cream throat' dusted red. Deeply ruffled and heavy substance. L 25c, M 2-25c, S 4-25c, Bls. 10-20c.  
**BOUTON D'OR**—Good ruffed yellow. L 20c, M 2-25c.  
**BRONZEWING**—Brilliant orange, salmon, and slate, with powdered crimson and yellow throat. L 2-25c, M 2-15c, S 2-10c, Bls. 15-15c.  
**BUCKEYE BRONZE**—Popular rich ruffled rusty bronze. L 2-20c, M 3-20c, S 3-10c, Bls. 25-15c.  
**BUFFETTE**—Good textured buff. Fine early commercial. L 2-25c, M 2-15c, S 2-10c.  
**BURMA**—Large, heavily ruffled, deep rose red. L 2-20c, M 3-20c, S 3-10c, Bls. 25-15c.  
**CAIRO**—Etruscan red with powdered cream throat. M 35c, Bls. 4-15c.  
**CANOPUS**—Light cream with deeper lip overlaid crimson. L 35c, M 25c.  
**CAPE COD**—Glistening lilac pink with creamy throat. L 5-25c, M 4-15c, S 4-10c, Bls. 50-25c.  
**CAPEHEART**—Light salmon rose with deeper self feather. Outstanding commercial. L 5-25c, M 4-15c, S 4-10c, Bls. 50-25c.  
**CAPSICUM**—Deep pink with self peppering on cream blotch in throat. L 2-20c, M 3-20c, S 3-10c, Bls. 25-15c.  
**CHIEF PONTIAC**—Fine large orange-scarlet. L 75c, M 50c, S 35c, Bls. 4-25c.  
**CIRCE**—Early russet-orange with deeper red marking and cream band. L \$1.00, Bls. 4-25c.  
**COLLEEN**—Heavy textured shell pink lighter at edges. Cream plume in throat with self peppering. L \$1.00, M 75c, S 50c, Bls. 3-30c.  
**COLOR MARVEL**—Apricot yellow, deeper at edges. M 4-25c, Bls. 20-25c.  
**CONCORD**—Fine royal purple with darker throat. L 2-20c, M 2-15c, S 2-10c, Bls. 25-15c.  
**CONNECTICUT YANKEE**—Delicate light pink with chalky pink markings. L 2-30c, M 3-30c, S 4-30c, Bls. 10-15c.  
**CONVOY**—Clear rose purple, slightly deeper in throat. M 2-15c, S 2-10c, Bls. 15-15c.  
**COOREALEN**—Ruffled coral with deeper self throat. Popular commercial. L 3-25c, M 3-15c, Bls. 25-10c.  
**COVER GIRL**—Large salmon pink with lighter midribs. L 2-25c, M 2-15c, S 2-10c, Bls. 15-15c.  
**CREAM DELIGHT**—Heavy textured cream, deeper in throat. L 20c, M 2-25c, S 4-25c, Bls. 10-20c.  
**CRINKLES**—Ruffled rose miniature. Popular. L 25c, M 2-25c, S 4-25c, Bls. 10-20c.  
**DAISY MAE**—Large rosy salmon with red violet feather. L 2-25c, M 2-15c, S 2-10c, Bls. 15-15c.  
**D. BOTH**—Strong growing cream. L 50c, M 35c, S 25c.  
**DEBORAH SAMPSION**—Delicate pink with soft cream throat. L 20c, M 2-25c, Bls. 10-20c.  
**DEBUTANTE**—Pale yellow deepening to orange at outer edges of petals. L 2-25c, M 2-15c, Bls. 15-15c.  
**DEE TWELVE**—Outstanding clear red. L \$1.00, M 75c, S 50c, Bls. 4-25c.  
**DESERT SANDS**—Nice buff yellow with touches of pink. L 35c, S 2-25c.  
**DEVON**—Clear magenta purple. Good exhibition variety. L 35c, S 2-25c, Bls. 15-25c.



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